

Call for quotes: Process and consultation designing, project management, facilitation and writing the refresh of Tearfund's Global Advocacy Team vision, theory of change, purpose, ways of working and 10 year strategy

Background

Almost nine years ago Tearfund's advocacy team decided to take a step back from our day to day work and rethink our approach to achieving policy change which didn't seem an adequate response to the scale of the environmental crisis, the threat to poverty that this created and rapidly increasing inequality. At the end of this period of research and reflection, the team embarked on a new vision, theory of change, ways of working and 10 year strategy. In 2015, the [Restorative Economy](#) report charted our new vision and theory of change focusing on accompanying the church to be at the forefront of a new movement of change. It also highlighted ten transformative policy ideas.

Since then, we have had great success in implementing a movement building approach to achieve our vision, but we know there is much more we can do to work more intelligently and effectively, to learn from what we have done, and to reflect on how the world and church has changed, how they may further evolve and whether our current ways of working are fit for purpose.

Refresh 2022

The Refresh 2022 project is not a wholesale change in the Restorative Economy vision, theory of change or the analysis that undergirds it e.g. root causes, movement building to achieve structural change etc. It is about reflecting on what has changed in the world and what we have learnt through our practice since we wrote it and whether and how it needs updating. It's also about holding ourselves accountable on whether we are doing what we believe we should be doing through our theory of change, defining our purpose as a team and refining our ways of working to ensure they are fit for that purpose. We also need to ensure we are operationalising our vision and purpose through developing a new 10 year strategy. We want the Refresh process to be well designed and effectively implemented: drawing in the skills, capacity and knowledge of the Global Advocacy Team, communicating regularly, clearly and engagingly internally, consulting thoroughly with our own sister teams and the International and Global Fundraising Groups.

We are planning 4 main work streams with corresponding working groups drawn from the Global Advocacy Team:

- a) Refreshing the Restorative Economy report to reflect global change, movement building progress and a more genuinely global perspective based on consultation with Tearfund's regional clusters and some external consultation.
- b) Agreeing our team purpose and updating our theory of change to take account of new experiences of successful movement building and our own practice.
- c) Revising our ways of working to take account of the changes in our team, promote greater diversity and adapt to address challenges.
- d) Agreeing a new ten year strategy which will draw on the analysis and work done in the first three work streams, deploy strategic analysis tools and identify potential new policy areas to be explored.

Methodology

- Use project management tools to design and plan the Refresh process including working group timing and sequencing, membership and ToR, internal communication and consultation (15 days).
- Closely collaborate and communicate with the Advocacy Team Co-leaders and Head of Advocacy (3 days)
- Facilitate meetings and workshops (17 days)
- Support analysis of results of consultation and discussions, drawing out key conclusions (5 days)
- Project management and contribute to some research and writing for publication of the Restorative Economy update (as we anticipate not many team members will be able to be involved in this stage) (10 days)

Consultant

The consultant will be an experienced advocacy professional who combines excellent strategic and analytical abilities with strong project management and organisational skills. They will understand the role of the Church in bringing about change and have experience of running participatory consultation processes. They will be able to write for publication and have outstanding verbal communication and facilitation skills.

Resources and timeline

We expect this work to take no more than 50 days from August 2022 to May 2023.

To submit a tender for this project, please provide a two page document explaining why you would be a good fit, accompanied by your day-rate and CV to joanne.green@tearfund.org by 08.00 BST on 20 June 2021. For more information on the project, please contact me at the same email address.